EVELVATE YOUR SOCIAL MEDIA

IGNITE TUBS BY QLF

SOCIAL MEDIA CONTENT

Specifically for Facebook and Instagram

In today's digital landscape, effective communication is key to engaging customers and driving sales. As our valued dealers, you play a role in representing our brand and connecting with your audience. To support you in achieving this, we have designed a collection of suggested social media posts and graphics designed to enhance your online presence.

Weather you're promoting a certain product, announcing a promotion or sharing industry insights, this resource is tailored to resonate with your followers and amplify your message. Use them as-is or customize them to fit your needs!

SUBJECT: OPTIMIZE BREEDING

Suggested Verbiage:

It's time to gear up for a successful breeding season! Ensure your herd's success with Ignite mineral tubs. Contact us to help find which mineral tub will help you reach your breeding goals! #cattlenutrition #BreedingSeasonPrep"

SUBJECT: IMPROVE PASTURE UTILIZATION

Suggested Verbiage:

QLF Ignite supplements help livestock utilize unfavorable grazing areas. Ignite supplements can be placed in underused areas of a pasture, specifically drawing cattle to these potential grazing locations. As supplements are strategically moved during a grazing season, cattle may shift their routine travel patterns. This reduces the likelihood of pasture overgrazing, which may be prone to erosion or weed infestation.

#QLFIgnite #SustainableGrazing
#LivestockSupplements #PastureManagement

SUBJECT: MANAGEMENT TIPS

Suggested Verbiage:

While tubs can free the producer from daily supplement delivery tasks, they do not eliminate the need for feeding management. Successful use hinges on proper placement, maintenance, and monitoring. Intake of these supplements will vary, depending on the quality of forages, pasture conditions and/or nutritional need.

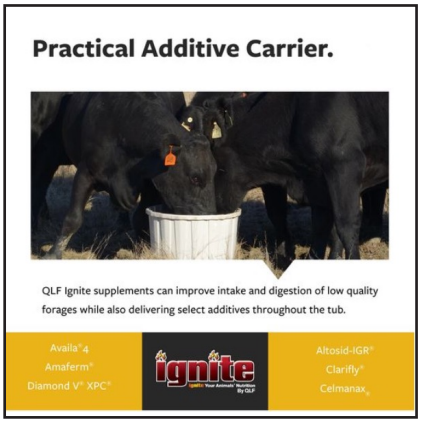
#igniteyouranimalsnutrition #cattletubs #cattlesupplementation #pasturecattle

SUBJECT: PRACTICAL ADDITIVE CARRIER

Suggested Verbiage:

In grazing situations, delivery of feed additives allows producers to take advantage of the benefits they offer without having to handle cattle, invest additional time and labor, or inventory additional additives.

#QLFIgnite #CattleNutrition #ForageManagement #GrazingManagement #FeedAdditives



SUBJECT: DID YOU KNOW-MINERAL

Suggested Verbiage:

Did you know that our Ignite protein and mineral tubs are packed with vitamins and minerals designed to keep your herd thriving?

- ☑ Premium Quality
- ☑ Balanced Formulation
- ☑ Convenient Delivery

Don't settle for less when it comes to your livestock's nutrition. Give them the best with Ignite tubs! Want to learn more? Drop a comment below or send us a message. We're here to answer all your questions about optimizing your herd's performance.

#QLFNutrition #QualityMinerals #CattleNutrition

SUBJECT: FORAGE UTILIZATION

Suggested Verbiage:

QLF Ignite cow/calf products are designed to enhance forage utilization by supplying a source of degradable protein and energy to support rumen fermentation critical for herd health, calf performance, and reproductive efficiency.

#cownutrition #forage #healthyrumen

SUBJECT: COMBAT STRESS

Suggested Verbiage:

The QLF Ignite Stress tub is designed for cattle arriving at the backgrounding yard, stocker operation or feed yard exposed to stress challenges such as weaning, transportation and co-mingling. The Ignite Stress Tub offers enhanced mineral nutrition to improve performance and overall animal health.

#startingcattle #stressedcattle #feedingcattle

SUBJECT: FAQ CONSUMPTION

Suggested Verbiage:

By placing one 200-pound block for every 15-20 head of livestock, you can ensure your cattle receive the nutrients they need efficiently and effectively. Remember to provide adequate salt and fresh, clean water at all times to support optimal health and performance.

Feeding Tips:

- ☞ Ensure adequate forage and energy are available at all times.
- ☞ Avoid feeding free choice to hungry, energy-starved cattle to prevent over-consumption.

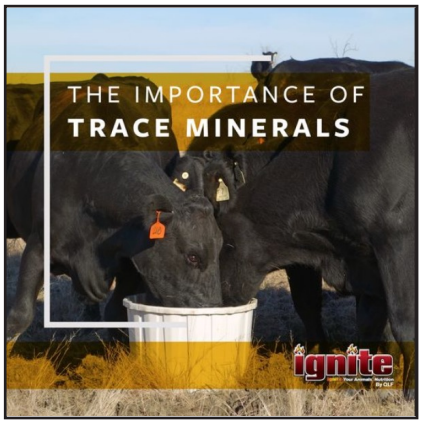
SUBJECT: TRACE MINERALS

Suggested Verbiage:

Providing adequate amounts of essential minerals is critical for maintaining herd health, reproductive efficiency, and calf performance. QLF liquid supplements and Ignite tubs are effective solutions for delivering readily available forms of macro and micro minerals to your cowherd. These supplements not only enhance forage utilization but also support the overall productivity of your livestock.

For more information on how QLF can help improve your herd's performance, contact your local QLF representative today!

#QLF #HerdHealth #LivestockNutrition #CowCalfManagement #IgniteTubs



SUBJECT: PASTURE QUALITY DECLINING

Suggested Verbiage:

As the fall months approach, it's crucial to stay on top of the changing forage conditions for your grazing beef cattle. With cows moving from pasture to pasture or grazing on crop residue, the quality of available forage declines over time. This means your cows are dealing with a varied and changing roughage source.

- Why Supplement Now?
- Declining Forage Quality: As grass and pasture quality decreases, proper protein supplementation is essential. It helps maintain forage intake and digestion levels, ensuring your cows get the nutrients they need.
- Nutritional Gaps: As the grazed forage meets fewer mineral, trace mineral, and vitamin needs, supplementing with the right balance of protein, energy, vitamins, and minerals becomes even more critical.

Ensure your herd stays healthy and productive through the fall and winter months by providing the necessary supplements. Your cows will thank you!

#CattleCare #WinterGrazing #BeefCattle #LivestockManagement

SUBJECT: INCREASING NEEDS

Suggested Verbiage:

As we transition into the cooler months, both spring-calving and fall-calving herds face increased nutritional demands. Here's why supplementing is crucial:

- Why Supplement Now?
- ☼ Spring-Calving Cows: These cows need to sustain milk production while managing the after-effects of heat stress and maintaining pregnancy. Proper supplementation can help them meet these challenges by providing essential nutrients that support lactation and recovery from stress.

- ❄ Fall-Calving Herds: Entering the late gestation period, these cows are in a high-demand phase. Supplementing with the right balance of protein, energy, vitamins, and minerals ensures they have the resources needed for healthy development and calving.

By addressing these increased nutritional needs, you can help your herd thrive through the fall and winter.

Don't let the changing seasons catch you off guard—ensure your cows are well-prepared with the right supplements!

#CattleCare #Supplementation #LivestockNutrition

SUBJECT: COWS MUST MAINTAIN CONDITION

Suggested Verbiage:

Ensuring your cows maintain an optimal body condition score (BCS) is crucial for their health and productivity. Here's why it's important to supplement and manage BCS effectively:

- Why Supplement Now?
- ☼ Spring-Calving Cows: A reduced BCS can lead to decreased calf performance and lower rebreeding efficiency next spring. Maintaining a BCS of 5 or higher is essential to support milk production and ensure cows are ready for the next breeding season

- ❄ Fall-Calving Cows: Losing condition during late pregnancy can result in delayed rebreeding or even failure to rebreed, along with reduced milk production. Ensuring these cows have a sufficient BCS as they approach calving is vital for their reproductive success and calf health

By focusing on proper nutrition and supplementation, you can help your cows maintain a healthy BCS, leading to better calf performance and improved herd fertility. Don't let your herd fall behind—prioritize their body condition today!

SUBJECT: COLD FLOW

Suggested Verbiage:

What is Cold Flow and what should you know?

Similar to all molasses-based low moisture cooked supplements, QLF Ignite supplements contain "cold flow" properties. If an Ignite container is tipped or torn, the cold flow property of the molasses product will cause the supplement material to "flow" out of the container onto the ground. This is particularly the case in warmer temperatures or in direct sunlight. Therefore, it is essential to store and feed Ignite supplements in an upright position and not stack anything on top of the tubs.

SUBJECT: FAQ TUB PLACEMENT

Suggested Verbiage:

Looking to optimize your livestock's nutrition with QLF Ignite Tubs? Here's a quick guide on where to place them for maximum effectiveness!

☼ Placement Tips for QLF Ignite Tubs:
In Extreme Heat: Always position the tub in shaded areas to protect it from direct sunlight.
After Familiarization: Once your animals are accustomed to the QLF Ignite tub, move it away from water sources and areas where they tend to congregate. This helps encourage more consistent consumption and prevents overgrazing in specific spots.

By following these simple placement tips, you can ensure your livestock receives the essential nutrients they need while promoting better health and performance. For more information on our products, feel free to reach out!

#QLFIgnite #LivestockNutrition

SUBJECT: PROTEIN TUBS

Suggested Verbiage:

Our range of 14-40% protein tubs are designed to complement your forages, providing essential degradable protein for optimal rumen function. Research shows these supplements can significantly improve forage intake and digestibility.

Key benefits:

- Enhanced nutrition
- Improved forage utilization
- Convenient and easy-to-use
- Supports rumen microbes Don't let inadequate protein limit your herd's performance.

Choose QLF Ignite Protein Supplements for better nutrition and improved productivity!

SUBJECT: TUBS ON CORN STALKS

Suggested Verbiage:

Maximize Nutrition on Corn Stalks with QLF Ignite Tubs.

- Unlock Nutrition & Performance - Provide essential protein, energy, vitamins and minerals to enhance forage utilization and digestibility, improving cow body condition.

- ☑ Cane molasses-based supplements encourage tub consumption, delivering essential nutrients while promoting saliva production through cattle licking action.

- Cost Effective - Properly positioned QLF Ignite supplements can offer a positive return on their feed investment.

#cornstalks #cowsupplementation #cattleconvenience

SUBJECT: BODY CONDITION OF THE COWHERD

Suggested Verbiage:

Maximizing Cowherd Productivity! Proper body condition is vital for beef cows to thrive.

Cows with an ideal body condition score (BCS 5-6) at calving:

- ☑ Rebreed faster
- ☑ Have higher pregnancy rates
- ☑ Wean heavier, more uniform calves

Cows scoring below 4 face longer postpartum intervals and lighter calves. Regularly monitor BCS, especially before breeding and calving, to ensure optimal nutrition and herd performance. Let's keep our cowherd healthy and productive!

#BeefCattle #CowherdManagement #BodyConditionScore