

# Stocker/Grower

## SOLUTIONS

### for Today's Stocker/Grower Challenges

In these CHALLENGING TIMES, cattle producers are faced with TOUGH DECISIONS.

It's all about BALANCE . . . weighing expected RETURNS against INVESTMENTS in nutrition and management, and finding NEW SOLUTIONS that fit YOUR operation.

**QUALITY LIQUID FEEDS** is focused on ANSWERING the needs of cattlemen like you. We invite you to see how our programs can help your business respond to HIGH COSTS and LIMITED RESOURCES.

#### FEEDING FOR POSITIVE RETURNS

- ✓ Faster rates of gain mean more pounds to sell . . . off grass, out of the grow yard, and even at harvest. Compensatory gains in the feedlot can only partially make up for previously restricted growth.
- ✓ Accelerated gains yields a better return on the fixed costs of owning calves.
- ✓ Maintaining at least a moderate rate of gain through an animal's lifetime improves final quality grade and carcass value.

#### INVESTING IN QLF

- ◆ Targeted Nutrition. Research shows our molasses-based supplements can supply the protein, energy, mineral and vitamins needed to support desired performance levels – on pasture, in grain- or byproduct-based rations, and with various sources and levels of roughages.
- ◆ Flexibility. QLF can be delivered free-choice, applied to bales, or incorporated in bunk mixes.
- ◆ Minimal Inputs. Lick tanks offer the ultimate in convenience, with savings in time, labor, and transportation costs. Going into mixed rations, liquids simplify feeding with a single all-in-one, easy to incorporate package. Storage, handling, and measuring are all simplified.
- ◆ Practical Feed Additive Delivery. Liquid supplements put a full range of management and efficiency-enhancing tools at your fingertips.
- ◆ Reduced variability. Adding QLF to partial or total mixed rations improves the initial mix, ties up fines, enhances palatability, and significantly reduces individual animal sorting...all keys to sustainable intakes and performance.

COSTS



- ✓ Fuel
- ✓ Hay
- ✓ Grain
- ✓ Fertilizer